

2611/ /FW

EFS ID:

66389

Application ID:

09680622

Title of Invention:

Method and System for

Addressable and Program

Independent Advertising during

Recorded Programs

First Named Inventor:

Gregory Flickinger

Domestic/Foreign Application:

Domestic Application

Filing Date:

2000-10-06

Effective Receipt Date:

2004-08-11

Submission Type:

Information Disclosure

Statement

Filing Type:

Confirmation number:

9585

Attorney Docket Number:

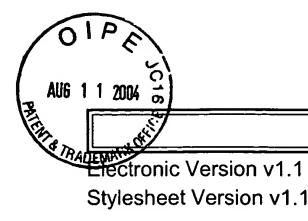
T728-10

Total Fees Authorized:

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TRANSMITTAL

Stylesheet Version v1.1.0

Title of Invention Method and System for Addressable and Program Independent Advertising during Recorded Programs

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Date:

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and subject to a fine and/or imprisonment under applicable law.

First Named Applicant:

Gregory

Confirmation Number:

9585

Attorney Docket Number: T728-10

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Submitted by:	Elec. Sign.	Sign. Capacity	
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney	

Documents being submitted

Files

us-ids

T728-10_08-11-04_IDS-usidst.xml

us-ids.dtd

us-ids.xsl

Comments

Comments added at the request of EBC to avoid error messages



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18 Stylesheet Version v18.0

> Title of Invention

Method and System for Addressable and Program Independent Advertising during Recorded Programs

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First Named Applicant:

Gregory Flickinger

Attorney Docket Number: T728-10

Art Unit:

2611

Examiner:

Vivek Srivastava

Search string:

(5635978 or 5600364 or 5758259 or 5940073

or 6177931).pn.

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5635978	1997-06-04	ALTEN	:		
	2	5600364	1997-02-04	HENDRICKS			
	3	5758259	1998-05-26	LAWLER			
	4	5940073	1999-08-17	KLOSTERMAN			
,	5	6177931	2001-01-23	ALEXANDER			

Signature

Examiner Name	Date